



# Corey Schario

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## OBJECTIVE

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Professional desiring to provide twelve years of programming, media design, and project management experience to a role within a professional web development firm.

### PROJECT MANAGER & LEAD DESIGNER - WEBFEAT COMPLETE Jul. '16 - Present

- Plan and implement complex IT projects - including website design, SEO and hosting.
- Direct, lead and initiate the work of technical staff.
- Ensure timely project completion, while meeting cost targets.
- Maintain required project documentation.
- Serve as a liaison between business and technical aspects of projects.
- Provide WordPress and custom application training to clients and businesses.
- Generate production efficiency reports.

### WEB DEVELOPER - MOVING AHEAD SERVICES Jan. '12 - Dec '15

- Planned and developed company website and branding.
- Developed and implemented marketing strategies.
- Developed custom CRM & App for internal quoting to maintain customer relations.
- Managed web servers, and internal network.
- Designed all print and digital media for marketing efforts.
- Managed technical department spanning across multiple locations.
- AdWords Campaign setup and maintenance.
- Developed and streamlined workflow for 3<sup>rd</sup> party APIs.

### WEB DEVELOPER - RENTAL PROJECTS, INC. Jan. '10 - Jan '12

- Initiated and managed ten distinct websites, and brands.
- Designed all print and digital media campaigns.
- Created and managed search engine optimization, and AdWords campaigns.
- Initiated IT infrastructure setup and maintenance for rental equipment including laptops, tablets, and audio/visual.
- Created custom CRM for order processing and customer relations.
- Managed hosting, and server speed on all 10 websites.
- Created custom online checkout for rental equipment.
- Managed and trained three IT interns.

### DEVELOPER & HELP DESK SUPPORT - NORTH COAST LIFT TRUCK Jan '06 - Jan '10

- IT infrastructure and networking setup and maintenance.
- Administration and helpdesk support.
- Developed online equipment inventory system, and managed company website.
- Developed customer facing cost per hour and audit reporting system for truck service.
- Designed all print media, and digital media for marketing and sales departments.

## EDUCATION

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LAKELAND COMMUNITY COLLEGE - OH

2005 - 2007

Internet Programming - Associate in Applied Science

AUBURN CAREER CENTER

2003 - 2005

Oracle & Database Programming Certificate

## PROFESSIONAL SKILLS

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Adobe Design Suite, HTML, CSS, jQuery, MySQL, PHP, Responsive Design, Bootstrap, WordPress, Joomla, WooCommerce, Google AdWords & Analytics, Search Engine Optimization, Popular API Integrations, Project Management, ASP, Linux Hosting Environments, WHM, cPanel, Best Practices, CDN Setup, Cache and Minify, JavaScript, Security, Customer Service, Help Desk Support, Project Quoting & Sales,